

Let's Start the New Year by Giving Back - Join Our Walk for #CNOY2024

coldest
***night**
OF THE YEAR



it's cold out there
feb. 24, 2024
#cnoy24

As we step into the new year fresh from the holiday season, it's a wonderful time to reflect and consider ways we can give back to our community. The spirit of the holidays often inspires us to think about those less fortunate, and we have a great opportunity to turn that inspiration into action and carry it through into the new year.

I'm excited to share that Georgian Bluffs will be taking part in the “**Coldest Night of the Year**” walk – a nationwide event that is both heartwarming and impactful. Plus, participating is a lot of fun and incredibly rewarding! The walk supports Safe n' Sound of Grey Bruce who serve the people in our community facing the toughest challenges, particularly in these difficult economic times. In the past year they have seen not only an increase in demand for their services, but they have also transitioned to offering 24/7 support through the cold winter months. Their clients include individuals, families, children, and the elderly as they grapple with homelessness, hunger, and mental and physical health issues that many of us will never have to face.

I am inviting you, the amazing Georgian Bluffs staff team, to join in this meaningful cause by fundraising and taking part in the walk on Saturday, February 24. It's an opportunity for us to come together not just as coworkers, but as compassionate members of the Grey Bruce community to lend a helping hand to those who need it most.

Joining is simple – just click on our team page link below to get started:

[Join the Georgian Bluffs Team](#)

If you are not able to walk, please consider making a donation to the team. Your support can bring warmth and hope to many during these cold winter nights. Last year, over 37,000 walkers across Canada came together and raised an astonishing \$13.1 million!

Thank you for considering being a part of this journey.