



**Date:** Wednesday, November 15, 2023  
**From:** Samantha Buchanan, Treasurer  
**Subject:** 2024 Donation Applications  
**Report** COR2023-050

This document and its attachments are public and available in an accessible format upon request.

## **Recommendation**

Whereas, Council adopted FIN-01-2022 Donation Policy on March 9, 2022; and

Whereas, the 2024 application period was advertised and open from July 13, 2023 to September 30, 2023; and

Whereas, staff received donation request outside of the application period; and

Whereas, at the February 27, 2023 Special Council Meeting Council directed staff to include the request from REACH for the 2024 and 2025 application period;

Now therefore, be it resolved that Council hereby waives Township Donation Policy FIN-01-2022 to consider providing donations to applications made outside of the application process and timeline; and

That, upon the passing of the 2024 annual budget, Council directs staff to prepare all administrative documentation required to award donations to successful applications; and

That Council directs staff to prepare a letter to all unsuccessful applicants advising of Council's decision.

## **Background**

At the [March 9, 2022 Committee of the Whole](#) meeting, the Committee approved Policy FIN-01-2022 titled Township Donation Policy, with the policy to be implemented for the 2023 budget year. The 2024 budget year will be the second year of this policy being utilized, as outlined in the policy it is scheduled to be reviewed in March 2024.

To initiate the 2024 donation application process, Township staff began advertising for applications on July 13, 2023, with the intake process closing on September 30, 2023.



Electronic applications were made available on the Township website and paper copies were available at the Township administration office and all three Township community centers.

As the total of all donation request is over the annual budgeted amount, this report is prepared to provide Council with a summary of all applications that have been received to date. Council is tasked with determining the successful donation recipients based on several factors, including but not limited to:

- The type of organization requesting funds (Non-profit vs. for profit),
- Past donations received from the Township,
- If there are similar events offered to Georgian Bluffs residents in the area.

At Council's discretion, Council reserves the authority to:

- Award partial amount of donation funds that have been requested by the applicant,
- Award donations over and above the \$ 2,500 maximum,
- Award donations with certain terms and conditions, the letter of award will state, if any, restrictions which apply to the donation.

## **Analysis**

Outlined below are the group/organization names, event/program information and donation request amounts, applications are separated between those received during the application process and those received outside. Within each group the applications are listed in order of being received by staff.

### **Requests received during the application process:**

All applications received during the donation process indicated that they meet the required criteria of being a not-for-profit organization, which is criteria established in Chapter 2 "Eligibility Requirements" of the Lottery Licensing Policy Manual issued by the Province of Ontario or a group/organization that would increase the general public's awareness of our community in a positive manner.

#### **1) Crime Stoppers of Grey Bruce Inc. – Requesting \$2,500**

Crime Stoppers of Grey Bruce has been in operation for over 35 years. They are a volunteer run charitable organization with a paid office coordinator. Their program services Grey and Bruce counties, including the Township of Georgian Bluffs, by allowing the public to anonymously report information about unsolved crimes, crimes about to occur and the locations of wanted persons, illicit drugs, and stolen property.



With the donation Crime Stoppers of Grey Bruce will use the funds towards ongoing operating expenses. This could be a mix of funding towards promotional/educational materials, displays during community events, and office administrative costs such as salary, phone lines, equipment upkeep, and supplies.

Other sources of funding that this organization receives consists of sales of Nevada Break Open Tickets, annual gold tournament, classic car events including 50/50 raffles, "Rock & Rewards" music and social fundraiser at the Owen Sound Legion on October 14, 2023, court ordered diversions, public/corporate donations and municipalities and police service board donations across Grey and Bruce counties.

In 2023 Council provided a donation of \$1,810 to this organization.

2) Georgian Riding for Challenged Equestrians (G.R.A.C.E.) – Requesting \$2,000

G.R.A.C.E. has provided therapy for persons with physical, emotional and/or mental challenges using horses for over 30 years in Georgian Bluffs. Their program has expended over the years to include Hippotherapy (physiotherapy on horseback, with a physiotherapist) and an Equine Assisted learning program, in which horses are used to help persons with overcoming anxiety and PTSD. Their program has expended to help more persons in need in the community.

With the donation G.R.A.C.E. will use those funds to cover riders' fees for those who require therapy but cannot afford it. This allows persons of all economic status to participate. The applicant also wished to communication to Council that *"Our community of Georgian Bluffs is struggling. Persons who need our care especially. The financial burden should not ever affect a challenged child from riding."*

Other sources of funding that this organization receives consists of fundraising events, grants, and other donations.

In 2023 Council provided a donation of \$1,810 to this organization and in 2020 Council provided a donation of \$1,000.

3) Owen Sound District Community School (OSDSS) – Requesting \$2,500

OSDSS runs a breakfast program for their student population of 1,300. This includes many students from Georgian Bluffs, including but not limited to Lincoln Park, Jackson, and Keady. Some students get on buses very early or get dropped off for morning practice, so by the time school starts they may need food. This is a volunteer ran program that feeds all students regardless of financial status, there are also teachers that take trays of food and snacks into



their classrooms to have readily available as some kids feel more comfortable accepting food in a more private setting. The breakfast club provides breakfast and lunch every day with lots of fresh fruit, vegetables, and proteins available. They also have a separate private space where they will provide food for students to take home if they are in need, do not have reliable food source or live on their own or with other families. This takes a lot of pressure off students so that they can focus on learning and being kids.

With the donation OSDSS will use the funds to purchase the food required to run the breakfast program.

Other sources of funding that this organization receives are through Ontario Student Nutrition Program, fundraising events including but not limited to a bake sale, holiday door swage making night, hot-chocolate gifts, and a pancake breakfast.

No previous donations have been made to this organization by the Township in the past 5 years.

4) Bruce Peninsula Hospice – Requesting \$2,500

On June 14, 2023, Bruce Peninsula Hospice made a delegation to Council, [click here for a link to the YouTube video for that meeting](#).

Bruce Peninsula Hospice is committed to providing compassionate, non-medical care by trained volunteers for families who choose end-of-life care and/or bereavement support. The support provided by Bruce Peninsula Hospice's program are offered at no cost to families and include social companionship, emotional care, resources, and advocacy, as well as practical support from screened and trained volunteers. Caregiver respite is an important part of the program giving family members an opportunity to take a rest, go get out to do errands or activities that support self-care and not to worry.

With the donation Bruce Peninsula Hospice will use the funds towards their In-Home Hospice Program which provides support for people living with serious illness to enjoy enhanced quality of life and for seniors to age well within their homes and community. For volunteers this will provide funds for training events, training materials, reference materials and required TB testing for each new volunteer. For community members and individuals with declining health, the funds will help support drop-in resource sites being hosted throughout the municipality and the materials and supplies required at these sites.

Other sources of funding that this organization receives includes proceeds from their "Hike for Hospice" event, donations from individuals, memorial gifts, local service club and community foundation grants. This year, they have also been



successful in receiving fixed-term project grants from national funders specifically to support the community programs and to help recruit new volunteers.

- 5) Sauble Warton MD Quest – Requesting \$10,000 (per [August 16, 2023 Delegation to Council](#))

To address the lack of family physicians in the area, Sauble Warton MD Quest aims to increase physician recruitment in the area by developing media attention, offsetting costs for students, and assisting with accommodations for physicians.

These funds would be used towards the recruitment and retention of physicians of South Bruce Peninsula.

Other sources of funding that this organization receives are from the Town of South Bruce Peninsula.

No previous donations have been made to this organization by the Township in the past 5 years.

#### **Requests received outside of the application process and timeline:**

- 1) REACH Centre Grey Bruce – Requesting \$5,000 per year for 2023, 2024 and 2025 (On February 27, 2023 Council directed staff to include this for consideration for the 2024 and 2025 year)

On [February 15, 2023](#) REACH Centre Grey Bruce delegated to Council their multi-year request.

REACH Centre provides programs to youth and adults with intellectual and developmental disabilities. These programs focus on skill acquisition for independence, meaningful contribution to community, and friendship. Their work has a powerful impact on not only the program participants, but also for their caregivers and on the larger community.

These funds would be used to fund their Life Skills program.

Other sources of funding that this organization receives consists of donations and fundraising events.

In 2023 Council provided a donation of \$1,810 to this organization.

- 2) Grey Bruce Hospice – Requesting \$5,000 a year for the next 3 years (letter attached)

Grey Bruce Hospice believes that each day can be filled with precious moments. The entire team is dedicated to helping make those moments possible for their



patients and their families. Choosing hospice does not mean a person gives up. Hospice care isn't about dying; it's about living life to its fullest. Their mission is to provide comprehensive compassionate care to all in the community during their journey with a life-limiting illness.

These funds would be used towards funding a plan for the expected increase in needs for the community in a sustainable manner.

Other sources of funding that this organization receives include partial funding for operational costs from the Ministry of Health, donations, and fundraising events.

No previous donations have been made to this organization by the Township in the past 5 years.

### **Standing In-Kind donation:**

#### 1) Kilsyth Seniors Club/Derby Pioneer Club

Pursuant to By-law 11-2015, passed by Council on February 4, 2015, being a by-law to authorize an Agreement with the Kilsyth Seniors Club/Derby Pioneer Club. Part 1 of this agreement states "*The Pioneer Club shall have free use of the room every Monday from 10:00 am to 10:00 pm for meetings and card games for senior citizens.*" Part 3 of the agreement states "*The Township will "book" the Pioneer Room, with the revenue and hours being recorded as revenue for the Derby Community Centre and the cost being absorbed by the Township Council as a "donation".*"

In the past 5 years the Township has made in-kind donations as follows:  
2023 - \$7,465 (includes an estimated amount for the remainder of 2023 based on scheduled bookings)  
2022 - \$8,305  
2021 - \$2,204  
2020 - \$1,695  
2019 - \$8,984

### **Financial Impact**

The 2024 base budget includes an allocation of \$20,000 for Council donations, with these donations being funded from the tax levy.

Considering the standing in-kind donation, estimated at \$8,500 for 2024, this leaves Council with \$11,500 as being unallocated at this time.



## **Strategic Priorities**

To improve communications, collaborations, and transparency.

## **Conclusion**

The Council of the Township of Georgian Bluffs is committed to working with community organizations to provide programs, services, and events in the community by providing monetary and in-kind donations.

Respectfully Submitted: Samantha Buchanan, Treasurer



### Report Approval Details

Document Title:	COR2023-XXX 2024 Donation Applications.docx
Attachments:	- Georgian Bluffs request.pdf
Final Approval Date:	Oct 26, 2023

This report and all of its attachments were approved and signed as outlined below:

Niall Lobley, Director of Community Services