



Date: Monday, February 27, 2023

From: Samantha Buchanan, Treasurer

Subject: 2023 Donation Applications

Report: FIN2023-02

Recommendation

Whereas, Council adopted FIN-01-2022 Donation Policy on March 9, 2022 to be implemented for the 2023 budget year; and

Whereas, the 2023 application period was advertised and open from July 27, 2022 to September 30, 2022; and

Whereas, Council received additional donation requests at the Council meeting on February 8, 2023 and Committee of the Whole meeting at February 15, 2023;

Now therefore, be it resolved that Council hereby waives Township Donation Policy FIN-01-2022 to consider providing donations to applications made outside of the application process and timeline; and

That Council directs staff to prepare all administrative documentation required to award donations to successful applicants; and

That Council directs staff to prepare a letter to all unsuccessful applicants advising of Council's decision.

Background

At the [March 9, 2022 Committee of the Whole](#) meeting, the Committee approved Policy FIN-01-2022 titled Township Donation Policy, with the policy to be implemented for the 2023 budget year.

To initiate the 2023 donation application process, Township staff began advertising for applications on July 27, 2022, with the intake process closing on September 30, 2022. Electronic applications were made available on the Township website and paper copies were available at the Township administration office.

As the total of all donation request is over the annual budgeted amount, this report is prepared to provide Council with a summary of all applications that have been received

to date. Council is tasked with determining the successful donation recipients based on a number of factors, including but not limited to:

- The type of organization requesting funds (Non-profit vs. for profit)
- Past donations received from the Township
- If there are similar events offered to Georgian Bluffs residents in the area

At Council's discretion, Council reserves the authority to:

- Award partial amount of donation funds that have been requested by the applicant
- Award donations over and above the \$ 2,500 maximum
- Award donations with certain terms and conditions, the letter of award will state, if any, particular restrictions which apply to the donation

Analysis

Outlined below are the group/organization names, event/program information and donation request amount, applicants are separated between those received during the application process and those received outside. Within each group the applications are listing in order of being received by staff.

Requests received during the application process:

All applications received during the donation process indicated that they meet the required criteria of being a not-for-profit organization, which is criteria established in Chapter 2 "Eligibility Requirements" of the Lottery Licensing Policy Manual issued by the Province of Ontario. All applications also meet the criteria to acknowledge the Township's contribution in all publicity and promotion related to the event or activity.

1) R&R Rescue & Resort – Requesting: Not specified

R&R Rescue & Resort are one of the only animal rescues in Georgian Bluffs, they contribute a lot of time, energy, and services to help the animals in our local community. They work with animal services and by-law officers to help stray cats and dogs in the community. They are passionate about animal welfare and care, and truly want to do as much as they can to make a sustainable difference in the community.

With the donation, R&R Rescue & Resort would like to install a small (approximately 12x12') shed or outbuilding that will be winterized to house rescue cats while they are awaiting veterinary care and adoptive homes. They are requesting either (1) a financial donation used to purchase this building or (2) the building itself as a donation.

Other sources of funding that this organization receives consist of empty bottle returns, nail trim fundraisers for pets in the community at the Port Elgin and Owen

Sound Pet Valu locations, BBQ events, online auctions, social media donation campaigns and they are planning on creating a GoFundMe for this specific cause.

No previous donations have been made to this organization by the Township in the past 5 years.

2) Harvest Online Auction Committee – Requesting: \$ 1,000

Harvest Online Auction Committee has been growing in the Owen Sound community for over 20 years, providing local families with Christian education. Receiving no government funding, their independent, parent-run school relies solely on family tuition and major fundraising activities to fund their operations budget and capital expenditures on a yearly basis.

With the donation, Harvest Online Auction Committee will assist the school with expansion and their future needs.

Other sources of funding that this organization receives consists of family donation and the hosting of a golf tournament.

No previous donations have been made to this organization by the Township in the past 5 years.

3) Georgian Riding Association for Challenged Equestrians (G.R.A.C.E.) – Requesting: \$ 2,500

G.R.A.C.E. has provided therapy for persons with physical, emotional and/or mental challenges using horses for over 30 years in Georgian Bluffs. Their program has expanded over the years to include Hippotherapy (physiotherapy on horseback, with a physiotherapist) and most recently an Equine Assisted learning program, in which horses are used to help persons with overcoming anxiety and PTSD. Their program has expanded to help more persons in need in the community.

With the donation, G.R.A.C.E. will use those funds to sponsor a horse and the associated care costs of that horse.

Other sources of funding that this organization receives consists of fundraising events, grants, and other donations to help feed, care, and maintain their horses. Without the horses they cannot provide the therapy.

A donation of \$ 1,000 has been made to this organization by the Township in 2020.

4) Crime Stoppers of Grey Bruce Inc. – Requesting: \$ 2,500

Crime Stoppers of Grey Bruce is a partnership of the public, police, and the media which provides the community with a proactive program to assist in solving crime.

Crime Stoppers of Grey Bruce has been in operation for 35 years. They are a volunteer run charitable organization with on paid office coordinator. Their program services Grey and Bruce counties, including the Township of Georgian Bluffs by allowing the public to anonymously report information about unsolved crimes, crimes about to occur, and the locations of wanted persons, illicit drugs, and stolen property.

With the donation, Crime Stoppers of Grey Bruce will use the funds towards ongoing operational expenses. This could also be a mix of funding towards promotional/educational materials, displays during community events, and office administrative costs such as salary, phone lines, equipment upkeep, and supplies.

Other sources of funding that this organization receives consists of court ordered diversions, public/corporation donations, sales of Nevada Break Open Tickets, annual golf tournament, classic car tour events, 50/50 raffles at the car events, and the weekly Sauble Beach car show held in July and August.

No previous donations have been made to this organization by the Township in the past 5 years.

5) Island View Drive and Area Rate Payers Association – Requesting: Not specified

On an annual basis the Island View Drive and Area Rate Payers Association will coordinate and host events that are open to the full community. These events include Ride Don't Hide, hosted yearly to raise funds for Canadian Mental Health Association, a Garden Tour to raise funds for Grey Bruce Residential Hospice, Taste of the Bluffs to promote local businesses and to also raise money for the Grey Bruce Residential Hospice, and All-Candidates Meetings prior to Municipal elections.

With the donation, the Island View Drive and Area Rate Payers Association will coordinate community events for the purpose of bringing the permanent and seasonal residents of Georgian Bluffs together in an informal, social, mutually beneficial union. These events are an opportunity to raise funds for other local charities.

Other sources of funding that this organization receives consists of membership fees and ticket sales from events.

No previous donations have been made to this organization by the Township in the past 5 years.

6) The Women's Centre Grey Bruce – Requesting: \$ 2,500

The Women's Centre Grey Bruce offers transports of women, children, and youth fleeing abuse in Grey and Bruce counties to their Emergency Violence Against

Women Shelter located in Owen Sound. They also offer outreach to provide counselling, court support to those individuals and work with partnering agencies to identify and serve clients in the community who have been identified as at-risk. Throughout the pandemic, and subsequent years they have seen an uprise in women, children and youth needing their services as many were forced to stay home with their abusers' due to quarantine and isolation mandates. While the home base is in Owen Sound, they serve clients in all of Grey Bruce.

With the donation, The Women's Centre Grey Bruce will use the funds to go towards creating a reliable partnership with a local transportation company so they can provide clients with reliable transportation to safety.

Other sources of funding that this organization receives consists of Ministry of Children, Community and Social Services, Grey County, Ontario Trillium Fund, Shoppers Drug Mart Life Foundation, various granting foundations and the generosity of community donors. They apply to many grants throughout the year to help fund the gaps between current funding and abilities to provide services to the community.

No previous donations have been made to this organization by the Township in the past 5 years.

- 7) Kemble & District Lions Club – Requesting: In-Kind \$ 450 (estimated) and monetary donation: Not specified

Kemble & District Lions Club is part of the International Lions organization. "We serve" our local community in many ways such as: hosting dinners, a curling bonspiel, an annual non-motorized Christmas parade, etc. The funds raised from these events are used to donate back to the community, for example to: Owen Sound and Wiarton Hospitals, Chapman Hospice, Christmas Broadcast fund, Women's Shelter, Special Camps for children and residents of the community in need.

With the monetary donation, Kemble & District Lions Club will use the funds to build a horse shelter for G.R.A.C.E. at Wicklen Stables, the donation will help pay for accessory hardware such as screws, nails, connector brackets, etc. With the in-kind donation, Kemble & District Lions Club is asking for a donation equal to the rental payment of the Kemble Arena for the second Sunday in December to use the facility for the Non-Motorized Christmas Parade.

Other sources of funding that this organization receives consist of funds from community suppers in the Kemble United Church, a Bonspiel and previous operating of the security entrance gate for the Ontario soft-ball tournament prior to COVID.

No monetary donations have been made to this organization by the Township in the past 5 years. In-kind donations, waiving of Kemble Arena rental fee for Non-Motorized Christmas Parade, were made in 2018 and 2019.

8) CMHA Grey Bruce – Requesting: Not specified

CMHA Grey Bruce mission is to cultivate hope, resilience, and community for those who live with, and are impacted by, mental illness and/or addiction. Their values are driven by compassion, dignity, inclusivity, integrity, and choice. With a vision on creating an inclusive community inspiring hope, choice, and well-being for all.

With the donation, CMHA Grey Bruce will use the funds for their annual Ride Don't Hide program which happens almost completely in Georgian Bluffs. It is a community cycling event that takes place along the scenic Grey Road #1 and Islandview Drive. This event also offers opportunities for residents of Georgian Bluffs to participate through cheering on cyclists, placing the Ride Don't Hide flags in their mailboxes and volunteering at the rest stops.

Other sources of funding that this organization receives consists of multiple donors such as Bruce Power, Owen Sound Fitness and Training, Scenic City Bikes, BikeFace, the Meaford Knights Hockey Club, etc. As well as registration fees participants who can register as either an individual or team.

No previous donations have been made to this organization by the Township in the past 5 years.

9) Keystone Child, Youth & Family Services – Requesting: Not specified

Keystone Child, Youth & Family Services is a voluntary, not-for-profit organization and the designated Lead Agency for Children's Mental Health in Grey and Bruce Counties. They offer a wide range of mental health support through counselling, prevention, and well-being programs, short term live-in treatment program, crisis stabilization, youth justice program, special needs programming and coordinated access planning for our community. With a focus on youth and family engagement, they provide compassionate, responsive services for children, youth, and families through customized, multi-disciplinary programming for children and youth ages 0-17.

With the donation, Keystone Child, Youth & Family Services will use the funds as a sponsorship for their Keystone Family Fun Festival which will be held at Kelso Beach in Owen Sound on June 10, 2023. This event is an opportunity for community services to share information with families as well as a day to allow families to come and enjoy entertainment. There will be a dog show, the splash pad, face painting, games, etc. this event is to help families learn about all of the services that they provide, but also other community and non-profit services.

Other sources of funding that this organization receives consists of other donations and sponsorships, there are typically 10 to 20 sponsors for the event.

No previous donations have been made to this organization by the Township in the past 5 years.

10) Owen Sound Regional Hospital Foundation – Requesting: Not specified

Owen Sound Regional Hospital Foundation is one of five organization, referred to as The Five Foundations, which will pay for equipment and upgrades at its local hospital and also contribute to larger, regional services used by residents across Grey Bruce. Each Foundation recognizes the importance of supporting the regional hospitals in order to keep specialized care, advanced diagnostics, stroke centre, cancer care, etc. close to home.

With the donation, Owen Sound Regional Hospital Foundation will use the funds assist Grey Bruce Health Services in the launching of a critical new health care facility in Owen Sound to offer care to patients across Grey and Bruce. A new adult addictions management and recovery centre – a unique mental health facility in Canada. This facility will have up to 45 beds when fully operational and will address the significant increase in individuals seeking care for addictions and mental health issues in our area.

Other sources of funding that this organization receives consists of support from other municipalities in Grey and Bruce. The Five Foundations also seek funding from a variety of sources including businesses, service clubs and individuals.

No previous donations have been made to this organization by the Township in the past 5 years.

Requests received outside of the application process and timeline:

1) Sauble Wiarton MDQuest – Physician Recruitment Update – Requesting \$ 67,000

As per the organization's delegation to [Council on Wednesday February 8, 2023](#), item 8.2.1. Please see the Council [YouTube video for the full presentation](#), beginning approximately 30 minutes into the video. Of the total funds requested \$ 31,000 would be for funding operating expenses; the remaining \$ 36,000 to be used for helping physicians to establish their practice in the area, these funds would be held in reserves. In the past 5 years, the Township has made one donation of \$ 6,000 in 2018 towards physician recruitment.

2) REACH Centre Grey Bruce – Requesting: \$ 5,000 per year for the next three (3) years (total request of \$ 15,000)

As per the organization's delegation to [Committee of the Whole on Wednesday February 15, 2023](#), item 6.2.1. Please see the Council [YouTube video for the full](#)

[presentation](#), beginning approximately 3 minutes into the video. These funds would be used to fund their Life Skills program.

No previous donations have been made to this organization by the Township in the past 5 years.

3) Grey County Farm Safety Association – Requesting: Not specified

At the [February 15, 2023, meeting of Committee of the Whole](#), beginning approximately 35 minutes into the video. The Committee provided staff direction to include information related to historical donations provided to this organization. In the past 5 years, the Township has made one donation of \$ 500 in 2019.

4) Bruce Peninsula Hospice – Requesting: Not specified

Bruce Peninsula Hospice is committed to providing compassionate, non-medical care by trained volunteers for families who choose end-of-life care and/or bereavement support.

With the donation Bruce Peninsula Hospice will use the funds to is their In-home Hospice support provided by dedicated and caring volunteers for individuals and families in the Township of Georgian Bluffs. The respite care provided by volunteers is especially important in our community at a time when there are local shortages of available human health care resources.

Other sources of funding that this organization receives consists of funds raised during the Hike for Hospice event, donations/gifts, foundation grants. Bruce Peninsula Hospice is 100% funded by community support and receives no core provincial or government funding.

No previous donations have been made to this organization by the Township in the past 5 years.

Standing In-Kind donations:

1) Kilsyth Seniors Club/Derby Pioneer Club

Pursuant to By-Law 11-2015, passed by Council on February 4, 2015, being a by-law to authorize an Agreement with the Kilsyth Seniors Club/Derby Pioneer Club. Part 1 of the agreement states “The Pioneer Club shall have free use of the room every Monday from 10:00 am to 10:00 pm for meetings and card games for senior citizens.” Part 3 of the agreement states “The Township will “book” the Pioneer Room, with the revenue and hours being recorded as revenue for the Derby Community Centre and the cost being absorbed by the Township Council as a “donation”.

In the past 5 years the Township has made in-kind donations as follows:

2022 - \$ 10,509.00
2020 - \$ 1,695.00
2019 - \$ 8,983.50
2018 - \$ 8,983.50

Financial Impact

Included in the 2023 budget is an allocation of \$ 20,000 for Council donations. These donations are funded from the tax levy.

Strategic Priorities

The Township Donation Policy FIN-01-2022 achieves the first strategic goal of the 2020 – 2024 Township of Georgian Bluffs Strategic Plan; to Improve Communications, Collaborations and Transparency.

Conclusion

The Council of the Township of Georgian Bluffs is committed to working with community organization to provide programs, services, and events in the community by providing monetary and in-kind donations.

Respectfully Submitted: Samantha Buchanan, Treasurer

Report Approval Details

Document Title:	2023 Donation Applications.docx
Attachments:	
Final Approval Date:	Feb 21, 2023

This report and all of its attachments were approved and signed as outlined below:

Cynthia Fletcher, Chief Administrative Officer