APPENDIX 1: Kemble Arena Renovation Project Phases

2019: Grant
Submission
and Condition
Assessment

Phase 1: Planning and Engagement Phase 2: Detailed Design and Tender

Phase 3: Construction

Phase 4: Operation and Maintenance

Phase 1: Planning & Engagement

Council Report CS2023-01 concludes Phase 1 of the work, which will see a finalized plan agreed on and move the project forward to Phase 2.

During this first phase of the project, extensive background work has been completed. This has included reviewing assessments previously carried out on the arena including a past building condition and environmental assessment and a partial structural condition assessment undertaken as part of the asset management planning process conducted by the Township a number of years ago. Previously, an evaluation of the existing water and waste water systems had not been commissioned. This work has now been completed, along with an updated and detailed structural assessment to confirm the conditions of the existing site and building.

Community Engagement

During 2022 in the late summer and fall, an extensive community engagement exercise was undertaken to first inform concept plans, and then to revise these to a final concept design.

Open House





The first phase of engagement was an open house designed to seek input and feedback from the community on the sorts of amenities and facilities they would want to

see. Participants attended in person during an open house held at the Kemble Arena, and/or completed an online survey following the event.

- The event was promoted by the Owen Sound Times, Bayshore Broadcasting, Owen Sound Hub and Blackburn news.
- 437 subscribers received an email invite directly through the Georgian Bluffs Website.
- Social Media posts promoting the Open House reached a further 691 residents.
- 550 postcards were direct mailed to local area postal codes.
- The Open House was promoted via the electronic boards at Shallow Lake and at the Administrative offices, as well as posters at the Township Office and Kemble, Shallow Lake and Kilsyth arenas.
- More than 80 people attended the in person open house, with a further 47 responses received via the online survey.
- Social Media posts following the event reached more than 2,500 residents.

What We Heard

On the basis of this first phase of engagement, staff and consulting team heard strongly that there was a need for a very flexible, multi purpose facility that would support a wide range of community activities – from sports activities, to community dances and clubs, from meetings to social events. The Word Cloud below summarizes the comments received.

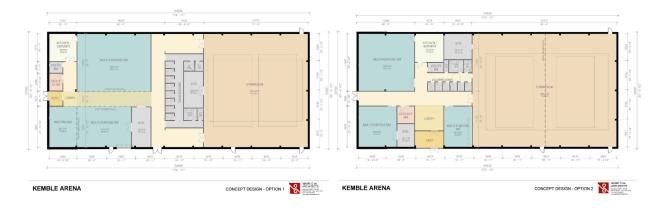


Based on this feedback, the team moved into developing concepts that would meet the diverse needs of the community.

Design Workshop

Once concept plans were developed, the second phase of engagement occurred. In this phase, the team went back to community, shared the draft concept designs, and sought additional feedback and comments. This was to ensure that staff and consultants had captured accurately the needs of community and incorporated these into the space designs.

Two concepts were developed to be the focus of the discussion at a design workshop held at the Shallow Lake Community Centre.



- The Workshop was promoted and picked up as above by local media and news networks.
- Social media posts promoting the workshop reached 1,500 residents.
- Posters and electronic signs were once again used to promote the workshop, and 550 postcards were again mailed to addresses in the postal code area.
- An email invitation was also sent directly to 437 subscribers through the website, as well as an additional 20 residents who provided their contact information during the Open House.
- 5 RSVP's were received on the social media event. The in person design review generated 14 attendees total
- Post-event social media posts generated an additional 20 comments via the online survey, with a reach of an additional 1,094 residents.

The feedback received across all platforms was supportive of the concepts developed and was consistent, allowing the development of a final plan, included as Appendix 2.

In total, social media posts generated more than 5,000 views, over 1000 postcards were direct mailed to residents, and the engagement activities were widely promoted by other means. Approximately 200 people provided direct feedback via online surveys and

through attending in person events, and more than 650 unique visits were made (individuals rather than repeated) to the project page on the Township website.

Phase 2: Detailed design & Tender

Once direction is provided, the final plan will be advanced to a construction and tender package. To expedite construction, a two-step process for securing a contractor is being engaged, with a pre-qualification process being undertaken to secure a shortlist of qualified, competent and available contractors to complete the work. Once pre-qualification is completed, a tender will be released to the identified qualified contractors.

Phase 3: Construction

It is anticipated that construction will begin as soon as possible after a tender is awarded and construction can likely be completed within 12 – 18 months of tender.