



## Owen Sound & North Grey Union Public Library

### Library Service Index

Month of October 2022

<b>LIBRARY MEMBERSHIP</b>	2021	2022	%
Chatsworth card holders	775	856	9.73
Georgian Bluffs card holders	1,807	1,973	22.42
Meaford card holders	663	755	8.58
Total Township card holders	3,245	3,584	40.73
Owen Sound card holders	4,489	5,215	59.27
<b>Total Union Library card holders</b>	<b>7,734</b>	<b>8,799</b>	<b>100.00</b>
Non Residents & Visitors	22	31	
Total Card holders	7,756	8,830	

<b>LIBRARY VISITS</b>	2021	Monthly Total	Year to Date
Library	7,918	13,012	111,136
Adult Learning Centre	234	0	3,384
<b>Total Library Visits</b>	<b>8,152</b>	<b>13,012</b>	<b>114,520</b>

<b>CIRCULATION</b>	2021	Monthly Total	Year to Date
Books (includes Library to Go materials circulate)	11,497	12,046	120,905
Magazines	364	363	3,890
DVDs	1,652	2,179	18,164
Sound Recordings	318	304	3,296
eContent (includes Overdrive, Press Reader, Kan	7,829	8,848	81,084
Toys	43	76	679
Audio Visual Equipment	0	0	0
<b>Total Materials Circulated</b>	<b>21,703</b>	<b>23,816</b>	<b>228,018</b>

<b>USE OF TECHNOLOGY</b>	2021	Monthly Total	Year to Date
Uses of Adult Public Access Computers	316	429	3,436
Number of Wireless Access Connections	1,710	4,683	34,989
Uses of Youth Services Public Access Computers	26	79	610
Uses of Youth Services iPads	4	66	440
Number of Database Uses	2,612	26	426
Number of Online Course Uses (includes LinkedIn	98	117	855
Number of Minecraft Account Uses	15	27	112
<b>Total Uses of Technology</b>	<b>4,781</b>	<b>5,427</b>	<b>40,868</b>

<b>ONLINE OUTREACH</b>	2021	Monthly Total	Year to Date
Number of Website Visits	6,995	11,308	109,692
Number of Social Media Reaches	10,804	7,805	123,976
<b>Total Online Outreach</b>	<b>17,799</b>	<b>19,113</b>	<b>233,668</b>

<b>COLLECTION MANAGEMENT</b>	2021	Monthly Total	Year to Date
Books	350	394	3,955
DVDs	34	28	336
Sound Recordings	17	23	238
Microfilm	0	0	5
Magazines	95	94	913
Total Acquisitions	496	539	5,447
Total Withdrawn	563	307	6,500
<b>Total Collection Management</b>	<b>1,059</b>	<b>846</b>	<b>11,947</b>

<b>INFORMATION ASSISTANCE</b>	2021	Monthly Total	Year to Date
Adult Information Assistance	1,535	1,045	9,868
Youth Services Information Assistance	140	111	1,009
Library to Go Information Assistance	25	32	292
Adult Learning Centre Information Assistance	61	0	274
Adult Quick Fact & Directional	758	855	7,501
Youth Services Quick Fact & Directional	241	259	2,312
<b>Total Information Assistance</b>	<b>2,760</b>	<b>2,302</b>	<b>21,256</b>

<b>PROGRAMMING</b>	2021	Monthly Total	Year to Date
Adult Programs	3	12	98
Adult Program Attendance	39	137	1,064
Youth Services Programs	9	18	189
Youth Services Program Attendance	188	361	4,412
Class Visits	3	5	31
Class Visit Attendance	58	122	1,076
<b>Total Number of Programs</b>	<b>15</b>	<b>35</b>	<b>318</b>
<b>Total Attendance at Programs</b>	<b>285</b>	<b>620</b>	<b>6,552</b>

<b>SERVICE</b>	2021	Monthly Total	Year to Date
Interlibrary Loan Materials Borrowed	105	110	1,198
Interlibrary Loan Materials Lent	127	126	1,656
Library to Go Deliveries	18	23	216
Board Room Bookings	0	0	16
Auditorium Bookings	0	0	162
Holds Filled	1,847	1,748	19,976
On Shelf Holds Retrieved	903	854	10,281
Accessibility Assistance	3	6	82
Telephone Calls Received	623	391	3,510
Photocopies	1,040	630	6,030
Print Outs from Public Computers	801	1,239	9,328
Scans Completed	58	645	2,650
Miscellaneous Service	1272	531	5,576
Seed Library	0	0	274
In Library Use of Materials	1,182	2,273	17,693
Adult Learning Centre Bookings	5	0	67
<b>Total Service</b>	<b>7,984</b>	<b>8,576</b>	<b>78,715</b>

#### **TOTAL LIBRARY SERVICE INDEX**

Monthly Total    Year to Date  
**73,747        735,862**