



A DRAGONS' DEN INSPIRED EVENT

Bruce Community Futures & the Saugeen EDC invite to join the Hawks' Nest!

Hawks' Nest

creates local economic development to
support **new and existing small businesses and entrepreneurs** with
training, coaching, mentorship and financial assistance.

A biennial event

Hawks' Nest

2016 & 2018 saw over 90 individuals
participate in **FREE business plan training** workshops.

More than 50 applicants submitted proposals to

Hawks' Nest

for the **opportunity to pitch their ideas** to the Hawks.

Hawks' Nest

raised over **\$104,000 in investments** for entrepreneurs
in **grants, loans and partnership** opportunities.

Hawks' Nest

investments leveraged **over \$3.2M** and helped
create & maintain **160 jobs** all within

your **Hawks' Nest** area

Bruce, Grey, Owen Sound, Minto and North Wellington

Hawks' Nest event is May 17th at the Roxy Theatre, Owen Sound
Sponsors contact hawksnest@sbdc.ca. For details and rules for Hawks' Nest see
sbdc.ca or bruce.on.ca

CORPORATE SPONSOR (7 spots available)

\$2,500

Receive maximum exposure with 6 other esteemed Corporate Sponsors. Showcase your business as an integral part of this event to support the Hawks' Nest area communities as a major supporter. Business benefits include:

- 3 complimentary tickets to the event—May 17th, 2023 at the Roxy Theatre in Owen Sound
- Corporate logo on the SEDC, Bruce CFDC websites and social media sites with hyperlink
- Customized 30 second video presentation of business played during event (included in broadcast & DVD)
- Recognition by MC during event (within script)
- Full page, print ready (you supply) advertisement in the event program
- Promoted during radio and newspaper advertising and media releases
- Acknowledgement by logo on event posters, program, welcome banner and People's Choice ballot
- Featured on event TV broadcast & event DVD
- Mounted certificate to display to customers

PARTNER LEVEL (for municipalities & counties)

\$2,000

Show your community's support of entrepreneurship and enterprise by partnering on the program. Benefit through:

- 2 Complimentary tickets to the event—May 17th, 2023 at the Roxy Theatre in Owen Sound
- Community logo on the SEDC, Bruce CFDC Hawks' Nest website
- Press release acknowledging partnership
- Logo on welcome banner prominently displayed at event
- Recognized by MC during the event—featured on event TV broadcast & DVD
- Logo featured in rotation with other sponsors during breaks at the event
- Recognition in the event program on the partner logo page
- Quarter (1/4) page, print ready (you supply) advertisement in the event program

PLATINUM SPONSOR

\$1,000

This prestigious sponsorship package will put your business in the spotlight. As well, you will receive:

- 2 Complimentary tickets to the event—May 17th, 2023 at the Roxy Theatre in Owen Sound
- Logo in event program (logo page) and on welcome banner prominently displayed at event
- Half (1/2) page, print ready (you supply) advertisement in the event program
- Logo featured in rotation with other sponsors during breaks at the event
- Featured on the evening TV broadcast and the event DVD

GOLD SPONSOR

\$500

Receive excellent exposure for your business with this new mid-range sponsorship. As a gold sponsor you receive:

- 1 Complimentary ticket to the event—May 17th, 2023 at the Roxy Theatre in Owen Sound
- Quarter (1/4) page, print ready (you supply) advertisement in the event program
- Logo featured in rotation with other sponsors during breaks at the event
- Featured on the event TV broadcast and the event DVD

SILVER SPONSOR

\$250

Been seen throughout the evening by attendees at the event—May 17th, 2023 at the Roxy Theatre in Owen Sound by:

- Company name featured in rotation with other sponsors during event intermission
- Eighth (1/8) page, print ready logo (you supply) advertisement in the event program

BRONZE SPONSOR

\$150

Show support to entrepreneurs and enterprises at the event May 17th, 2023 at the Roxy Theatre in Owen Sound with:

- Company name featured in rotation with other sponsors during event intermission
- Business name included in event program thank you listing