



Life
Directions
Employment

Light It Up! For NDEAM



Funded in part by the
Government of Canada's
Opportunities Fund for Persons
with Disabilities Program.

Canada

Life Directions Employment specializes in partnering with businesses to enhance their inclusion and diversity efforts. We provide tailored employment solutions to increase hiring and retention, improve disability awareness and confidence, and link businesses to local job seekers facing barriers to employment. By working closely with employers, we ensure they receive personalized support to build a diverse, inclusive, and productive workforce.



**Life
Directions
Employment**

About Us

Our Services



Life
Directions
Employment

Job Seekers

Transform abilities into career opportunities.

Employers

Recruit, train, and retain qualified employees.

Career Resource Centre

Available to anyone in the community, free of charge.

**The Ontario Disability
Employment Network
(ODEN) is a province-wide
organization that brings
together businesses and
Employment Service
Providers to increase
employment opportunities
for job seekers who have a
disability.**

About ODEN



Ontario Disability Employment Network

www.odenetwork.com



ODEN leads the campaign with themes like "Driving the Future of Work with Disability Inclusion" and "The Disability Inclusion Evolution."



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About ODEN



Life Directions Employment collaborates closely with the Ontario Disability Employment Network (ODEN) to enhance employment opportunities for individuals with disabilities. Through joint initiatives like the "Light It Up! For NDEAM" campaign, we leverage ODEN's resources and training programs to promote inclusive hiring practices and raise awareness about disability employment.

Our partnership supports businesses in creating inclusive workspaces by implementing inclusive hiring, advocating for policy changes, and fostering supportive workplace environments, ultimately building a diverse and productive workforce committed to inclusivity and empowerment.



Life Directions Employment
www.lifedirections.ca



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Impact of Disability-Inclusive Hiring

Disability-inclusive hiring:

- Changes lives and enhances workplace success.
- Increases productivity, engagement, and profitability.
- Drives cultural change and strengthens brand reputation.
- Helps businesses stay competitive and successful.



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National Disability Employment Awareness Month (NDEAM) is an annual October campaign promoting disability inclusion in business and the workplace.



About NDEAM



Light It Up! For NDEAM is a one-night, national co-ordinated special lighting event in recognition of National Disability Employment Awareness Month (NDEAM)



Brantford, ON, City Hall

Light It Up For NDEAM

Light It Up! For NDEAM

147+

**Communities...and
counting...**



Light It Up! For NDEAM

7000+

locations...and counting...



Light It Up! For NDEAM

45+

**federal buildings
nationwide...and counting...**



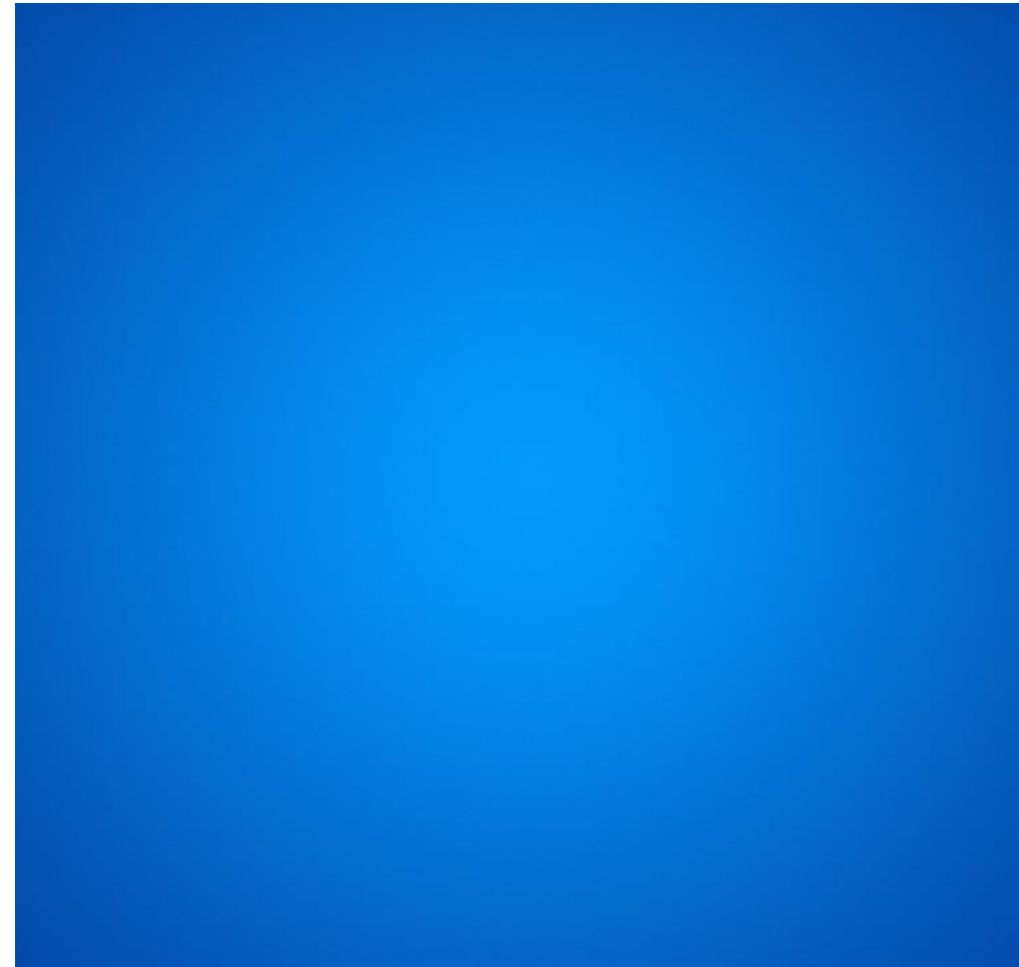
Colours

Purple



- Purple symbolizes creativity, harmony and co-operation
- (If a landmark can be lit only one colour, choose purple.)

Blue



- Dark blue represents trust, dignity, authority, professionalism, intelligence and loyalty

and You!



- These colours were chosen for Light It UP! For NDEAM because they symbolize everything that Light It Up!

Light It Up! For NDEAM



Are you next to Light It Up?!...



Life
Directions
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Life
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Light It Up! For NDEAM

2024 VIDEO

Just Getting Started...



Upcoming Delegations and Exciting Announcements:

- The Town of Blue Mountains.
- The Municipality of West Grey
- Town of Orangeville
- The Township of Georgian Bluffs

Light It Up! For NDEAM

Just Getting Started...



Upcoming Delegations and Exciting Announcements:

- The Municipality of Hanover
- Grey County
- The Municipality of Saugeen Shores
- Life Directions Employment



Light It Up! For NDEAM

Just Getting Started...



Upcoming Delegations and Exciting Announcements:

- South Grey Chamber of Commerce
- South East Grey Support Services
- Saugeen Mobility and Regional Transit (SMART)
- VPI Employment Services
- More delegations are on the way and upcoming exciting announcements coming soon!

SAUGEEN MOBILITY
and REGIONAL TRANSIT

VPI Employment
Services



Light It Up! For NDEAM

Collaborative Efforts

- **Collaboration** with different levels of government, local businesses, and the South Grey Chamber of Commerce.
- **Participation** from municipalities like Orangeville, Hanover and discussions with Town of Blue Mountains and Grey County.
- ODEN provides **Resources and Support**.



Light It Up! For NDEAM

Get Involved!

Proclaim Support:

Councils can issue a proclamation to officially recognize National Disability Employment Awareness Month (NDEAM) in October. Example: Pass a resolution supporting disability employment and inclusive hiring practices.



Light Up Landmarks:

- Illuminate key landmarks and buildings in purple and blue on the third Thursday of October.
- Encourage local businesses and community members to participate by lighting up their premises.



Share Your Success:

- Take photos of lit-up landmarks and community participation.
- Share your success stories on social media with hashtags like #LightItUpForNDEAM and #DisabilityInclusion.



INDEAM Participants

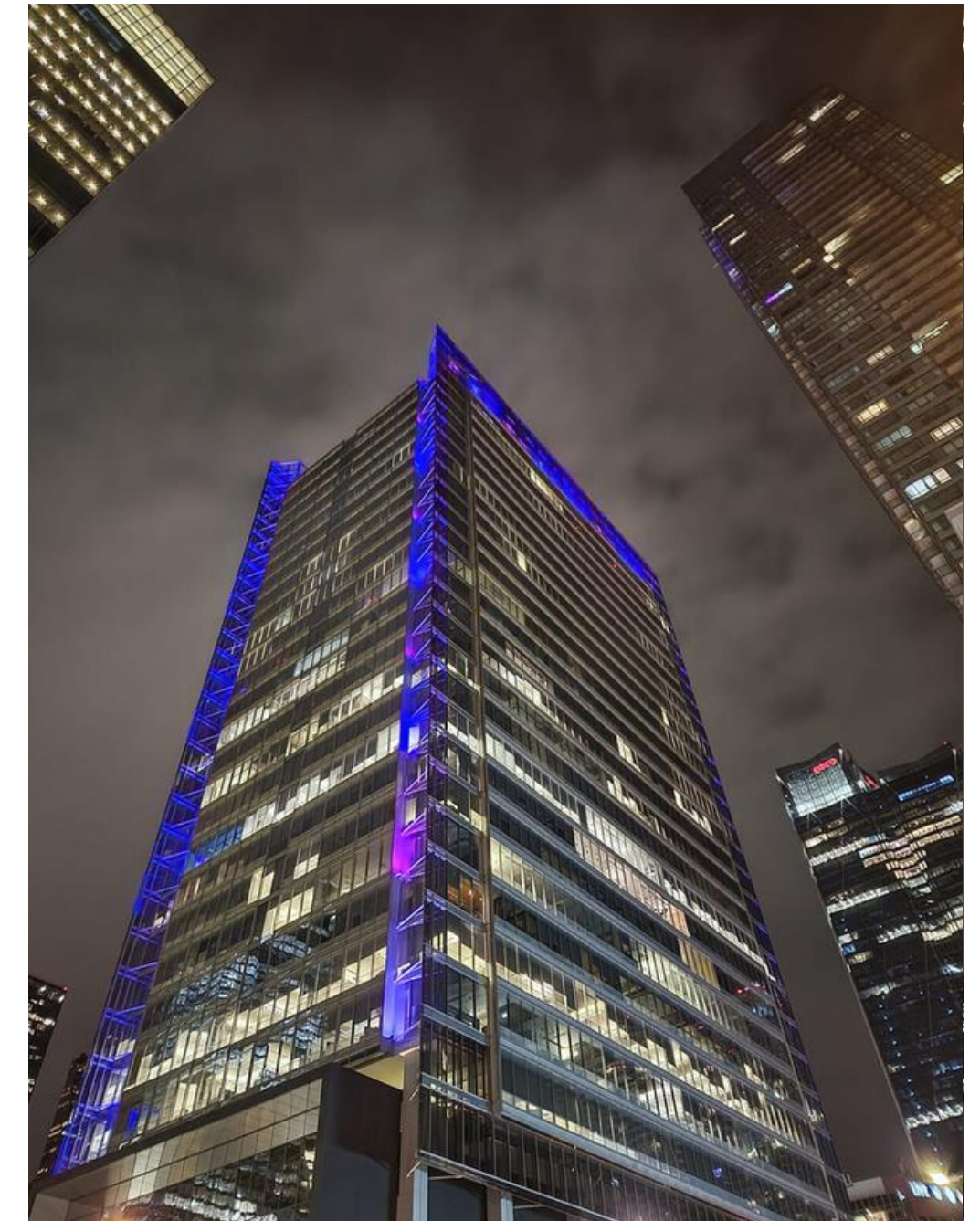
Light It Up! For INDEAM



CF-104 Starfighter, Canadian Warplane Heritage Museum, Mount Hope, ON



Cabot Tower, Signal Hill National Historic Site, St. John's



TELUS Tower, 25 York St., Toronto

Contact

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Websites:

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Thank
You!



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